



## BEST PRACTICES

“Best Practices” is a method or technique that has consistently shown results superior to those achieved with other means, and that is then used as a benchmark for success.

Throughout this last year, we have made some significant enhancements to both our website, as well as to our automated system when calling our offices, that we want you to be able to utilize.

We feel that if you adapt even a few of the following “Best Practices”, it can save you both time and money.

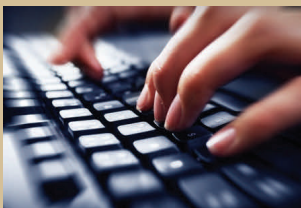
### 1) E-CONTRACTING / PDF PRINTING

Contracts that are created through E-Contracting or the USWC PDF Printing program should not be sent to us. All E-Contracted or PDF printed contracts must be retained by Dealer until the contract expires.

### 2) USWC DEALER SERVICES WEBSITE

Our Web Portal allows the User to do everything from obtaining Rates, Filing Claims, access Billing Transaction History, process Cancellations, etc... Our website is constantly being updated to make sure all of these working parts are providing you the data you need in “real time”.

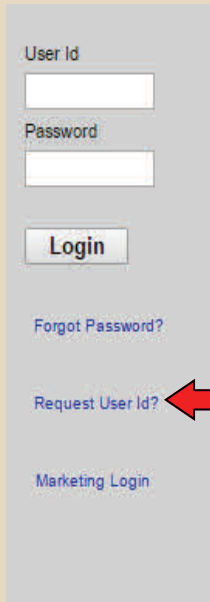
Because of this, we suggest that you **do not save and/or bookmark any of our website pages**. If you have trouble logging on to our website, try opening a fresh browser, type [www.uswarranty.com](http://www.uswarranty.com) directly into the new window. You should now be able to log on.



**To learn more about our Online Rating and Entry System,  
PDF Printing or E-contracting capabilities,  
Please contact our Sales & Marketing Department  
800-432-4566 / [sales@uswarranty.com](mailto:sales@uswarranty.com)**

# BEST PRACTICES (CONTINUED)

## 3) ACCESS TO THE USWC DEALER SERVICES WEBSITE



User Id  
  
Password  
  
  
[Forgot Password?](#)  
[Request User Id?](#)  
[Marketing Login](#)

To gain access to the website, go to [uswarranty.com](http://uswarranty.com), click on DEALER LOG IN, at the top right corner of the site.

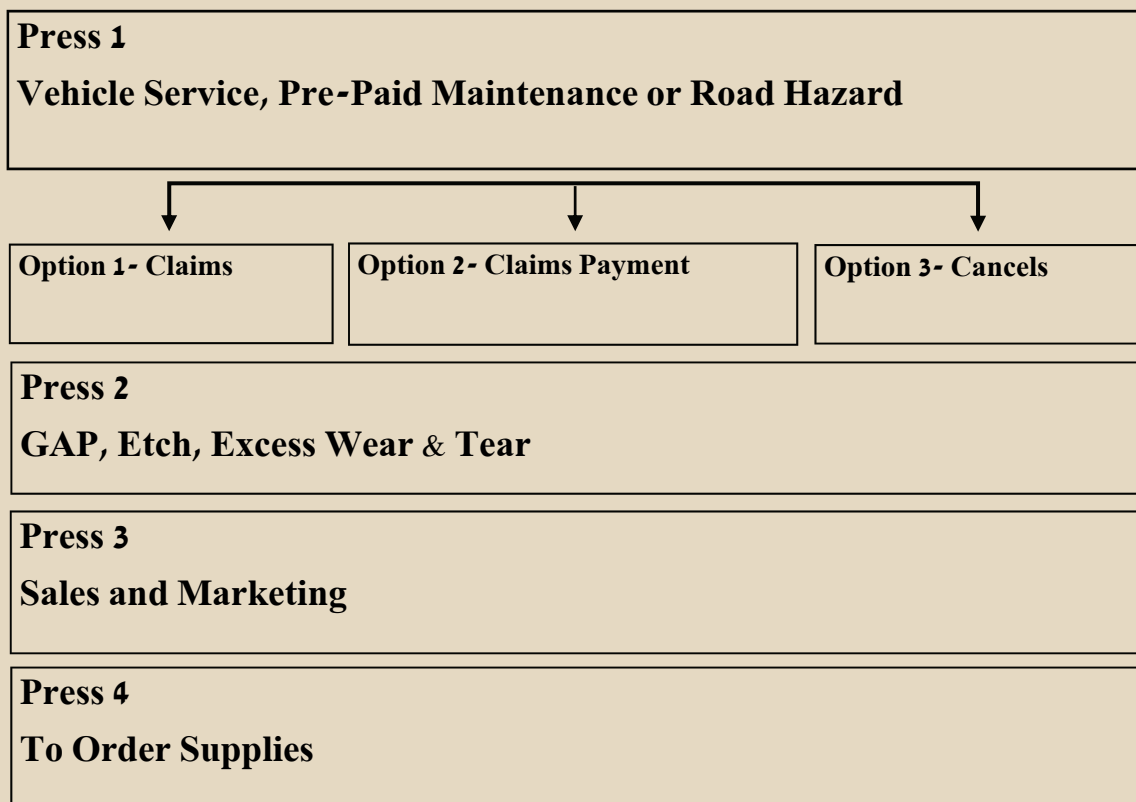
This will take you to this page: <http://www.uswarranty.com/dlrservices/logonmain.aspx>

On the left side of the site, click on **Request User Id?**

Complete the short form and an email will be sent to you with a **User Id and Password.**

## 4) PHONE PROMPTS

To gain access to the various USWC departments, here is a list of our Phone Prompt Options:



# NEW PRODUCTS

## DOWC ETCH-

- \$3,000 and \$5,000 Benefit Amounts

- Window Etch

2 or 6 etch stencils, and includes: window decals, 2 door jam labels, acid, and national registration

- Body Labels

Standard or Advanced (increased tamper resistance, light grey color, residue adhesive footprinting)

2 or 6 pack of labels- includes window decal, QR code smartphone readability, and national registration

**As with all of your DOWC Products, you will be Maximizing the Profits for your Dealership... Earning Underwriting and Investment Income too!**

**Advantage Dealer Services** – Email marketing campaign. Targets competitors customers, guaranteed pay for performance sales campaign goal (only pay for new customers, never contacted previously)

**PERQ** – Website enhancement.

Better Leads, More traffic , More Qualified Vehicle Shoppers

**Pulse powered by Safety 1<sup>st</sup>** – flashing 3<sup>rd</sup> brakelight technology. Increases driver reaction time to avoid rear end collisions. \$3000 warranty partnered with CarCo & USWC on all vehicles they cover providing the customer a benefit if in fact they do get into a total loss rear end collision.

If you are attending the

**Industry  
Summit**  
INVEST IN SUCCESS

September 8-10, 2015

and you'd like to meet with us,  
please email [sales@uswarranty.com](mailto:sales@uswarranty.com)

# US College Of Automotive Excellence

Marriott Fort Lauderdale North  
6650 North Andrews Avenue  
Fort Lauderdale, FL 33309

September 14-18, 2015

## F&I Training Topics Include

Interview Process

Product Sales

Menu Presentation

Finance Professionals Role & Responsibility

Regulations and Compliance

Product Knowledge

Objection Handling Tools

Credit Process/Lender Relations

The Class Registration Form can be found on our website :

<http://uswarranty.com/products/us-USCAE.html>

For further details please contact Kelly Levine

800-432-4566 x 218

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