UNITED STATES WARRANTY CORP.

Newsletter July 2014

Is Your Pre-Paid Maintenance Customer Seeing the Value in Your Current Offering?

All of the advantages of selling a prepaid maintenance plan disappear, if your customer doesn't see value in the coverage. Fortunately, value is exactly what our current PPM plans deliver.

Traditional plans may offer discounted prices on lube, oil and filters, tire rotations and wiper-blade replacement. Today, we have been working with our dealers to customize plans designed to offer added benefits, which carry a higher perceived value, making it easier for them to sell.

If you would like to review your current Pre-Paid Maintenance plan and/or to learn about some additional program options for your dealership(s), call Heather Thibault 800-432-4566 x207.

To Make An Appointment to Meet With Us At The:



September 8-10, 2014 Paris, Las Vegas

Please Contact Maria Torley: 800-432-4566 x240

USWC Products in Action

Our GPS product not only helps find and recover the vehicle... a great story to tell potential customers

On March 14, police in Temple Texas, issued a statewide Amber Alert for a 2-year-old boy who was believed to have been abducted by his father. WFAA Channel 8 reported that after shooting the boy's mother, Vincent Corson, Jr. fled with his son in the victims 2007 Mazda 6 sedan. "Law enforcement officials believe this child to be in grave or immediate danger", the statewide alert said.

Since the vehicle was equipped with a GPS system, authorities were provided with real-time information that revealed the vehicle's exact whereabouts. Within minutes, police were able to locate and apprehend the suspect and rescue the child.

If you need additional information regarding any of our products, please email us at: sales@uswarranty.com

Getting Linked in.

For weekly updates from USWC, make sure to follow both the United States Warranty Corp. Company Page, as well as our specific Showcase Pages.

https://www.linkedin.com/company/united-states-warranty-company

US College Of Automotive Excellence

Here's What Attendees Are Saying About USCAE...

"I found the course to be beneficial. It will be helpful in my future role with the dealer group and with USWC."

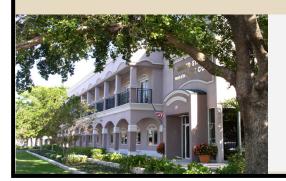
"USCAE was an excellent course. Definitely would recommend it for any new F&I person and/or as a refresher."

"The course was extremely relevant to our business that we are planning to send our entire F&I staff to the next few classes. We are also going to speak to USWC about creating our own class to be held at our dealerships, as well."

The 5 Day USCAE Training Includes the Following:

- Three Phases of Selling: Interview Process, Product Sales & Menu Presentation
- Finance Professionals Role and Responsibility
- Regulations and Compliance
- Product Knowledge
- Objection Handling Tools & Skill
- Credit Process/Lender Relations

To Enroll in our Sept. 15-19 USCAE class, Please Contact Kelly Levine 800-432-4566 x 218



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